Saki Mafundikwa

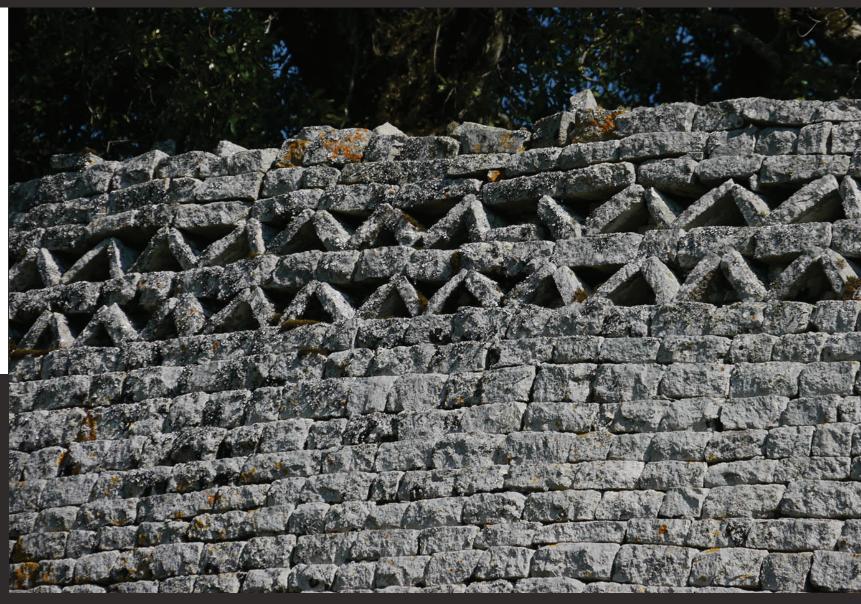
Graphic Designer Design Thinker Design Educator Author **Filmmaker/Storyteller** Farmer







20th Anniversary February 1999 – 2019



DEAS AND INSPIRATION FOR YOUR BUSINESS



RICH THOMAS JANUARY 19, 2015 (L) 3:38

IDEAS & VISION

SUCCESS STORIES

BUSINESS ADVICE

SEARCH

Designing From Within: How Saki Mafundikwa and ZIVA Inspire a New **Generation of African Artists**

For ZIVA founder Saki Mafundikwa, tapping into and examining the past is essential to his mission of getting African artists to look to their roots—and within themselves—for design inspiration.



RS | CONTACT | EBOOK

Mafundikwa's neighbor Mrs. Mhlolo and in \sim









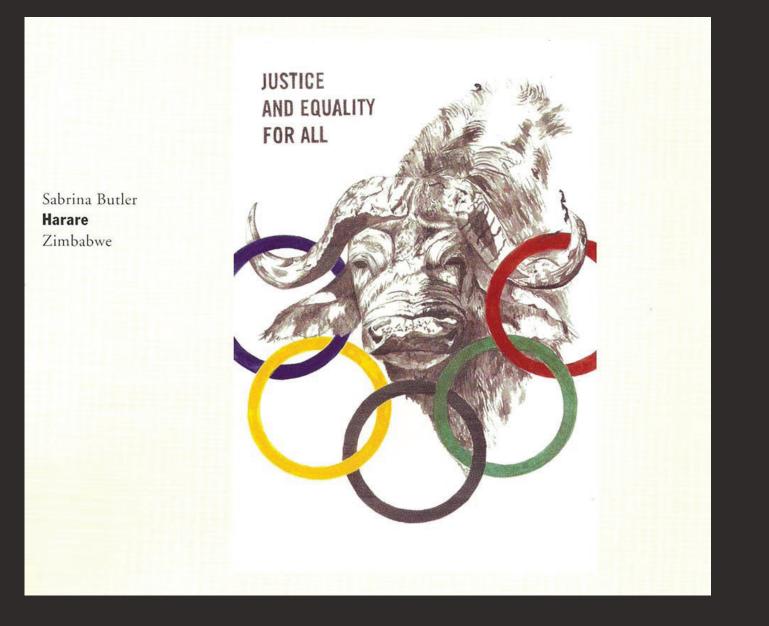








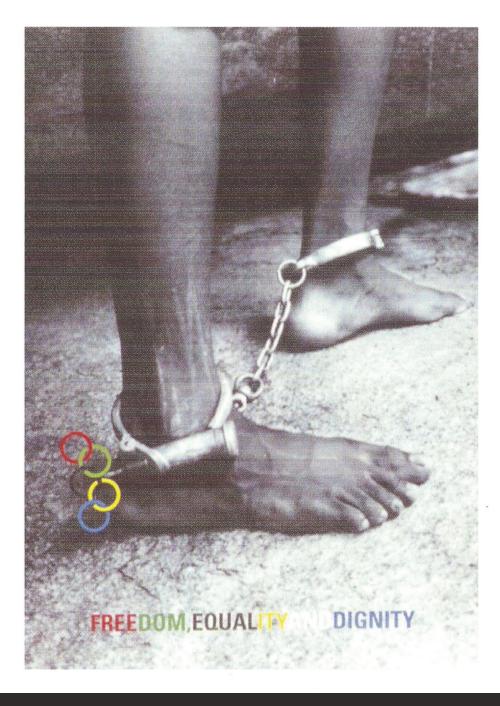




Debbie Winship, Shelly Watson **Harare** Zimbabwe



Rodrick Chakaipa Harare Zimbabwe





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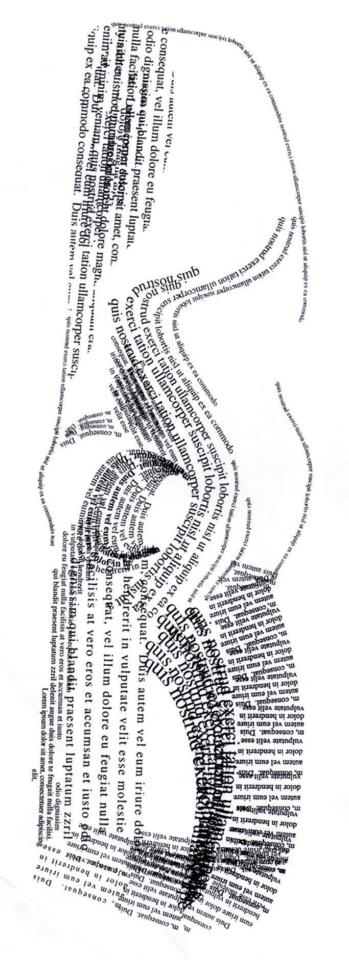
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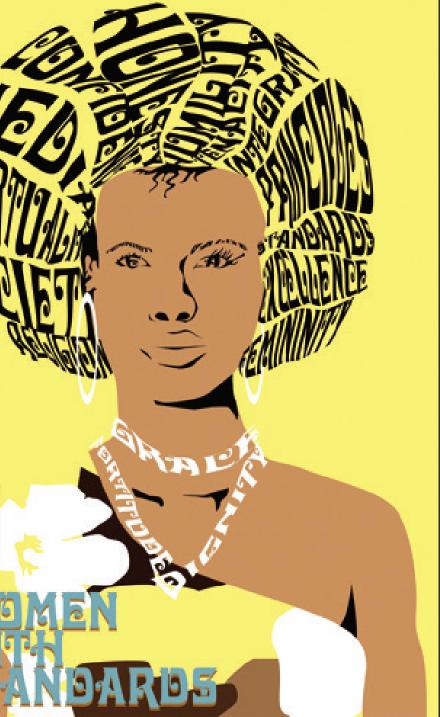


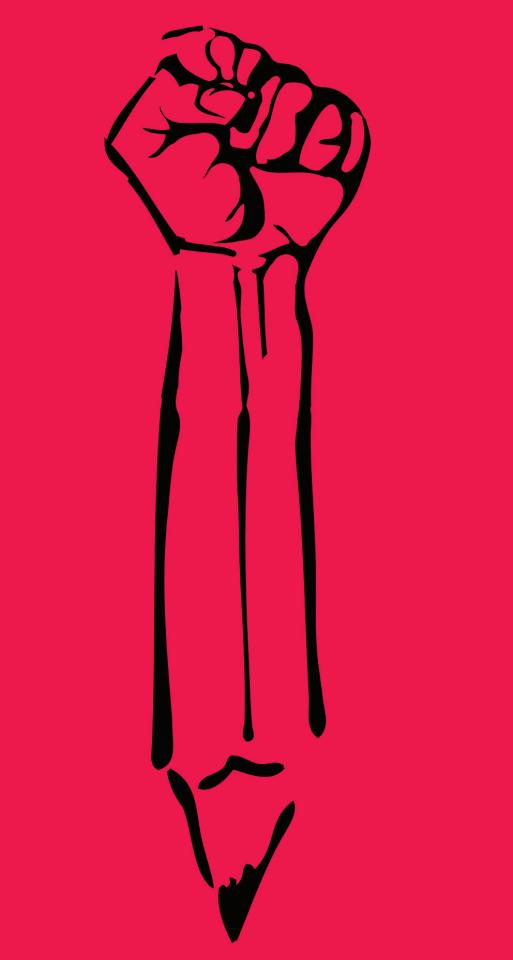


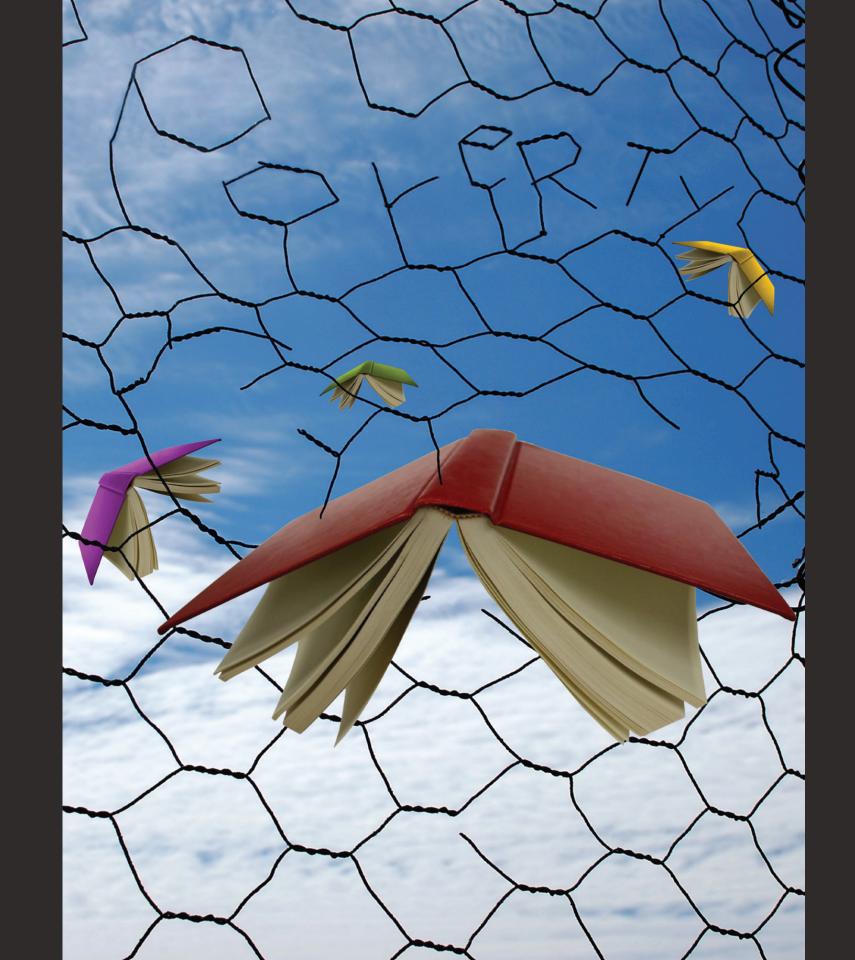
INTERNATIONAL IMAGES FILM FESTIVAL FOR WOMEN



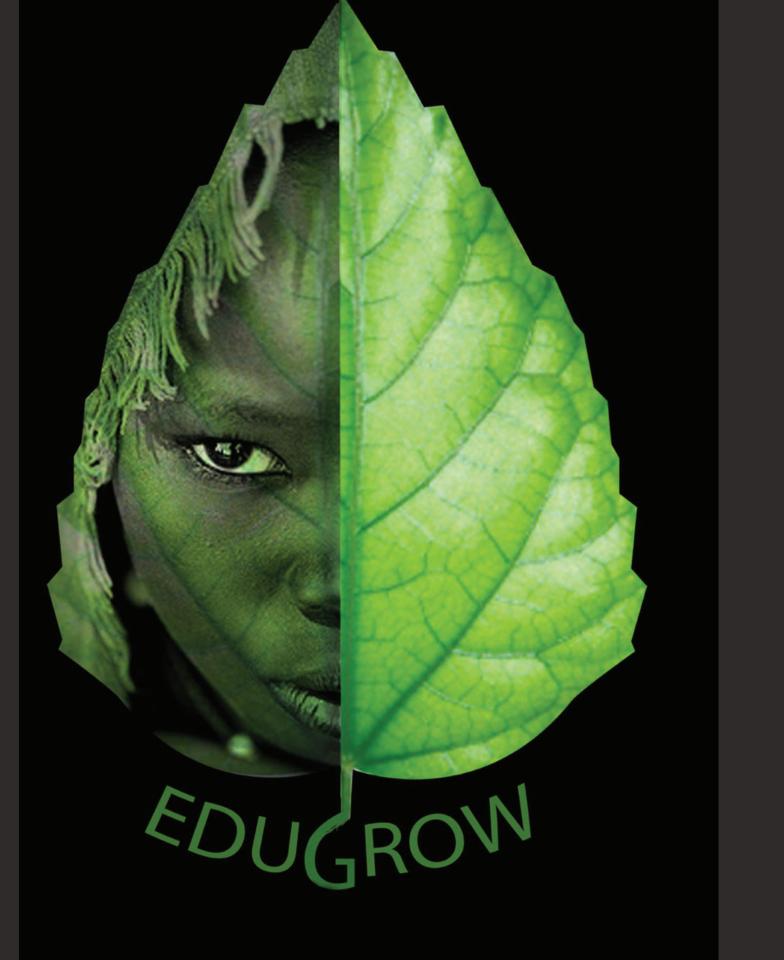


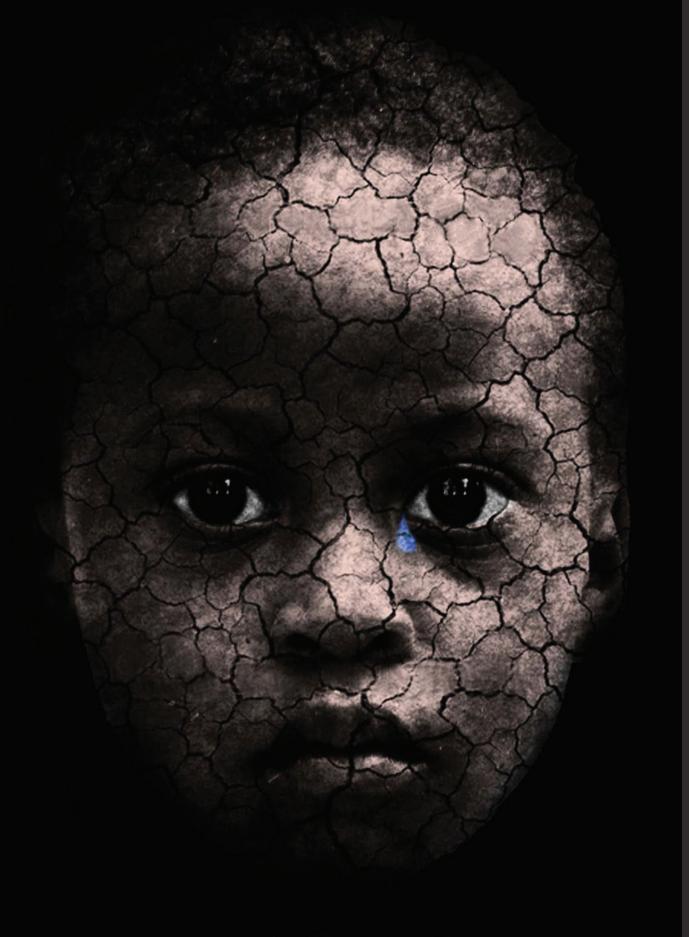






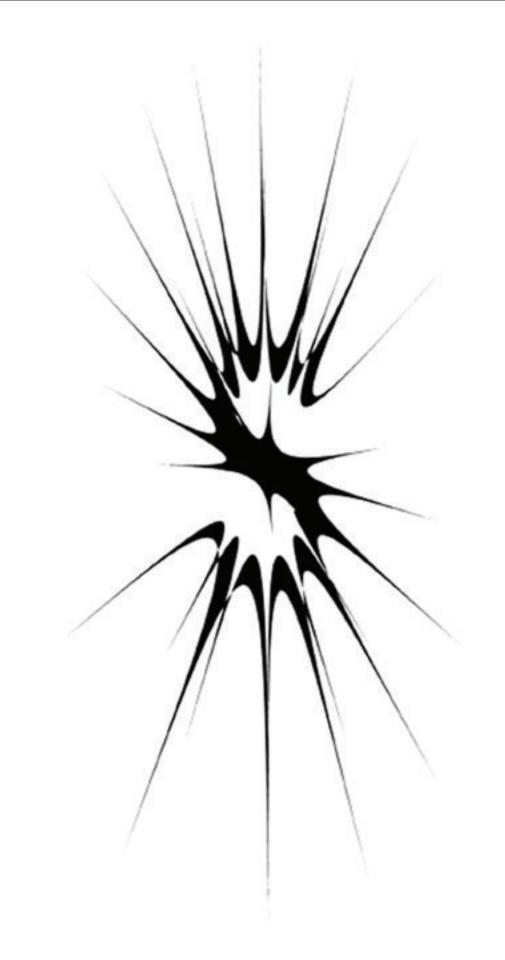






A Drought of Education is no Life











Front



Left Side



Static Wellness Centre

Back

Mobile Unit



Left Side







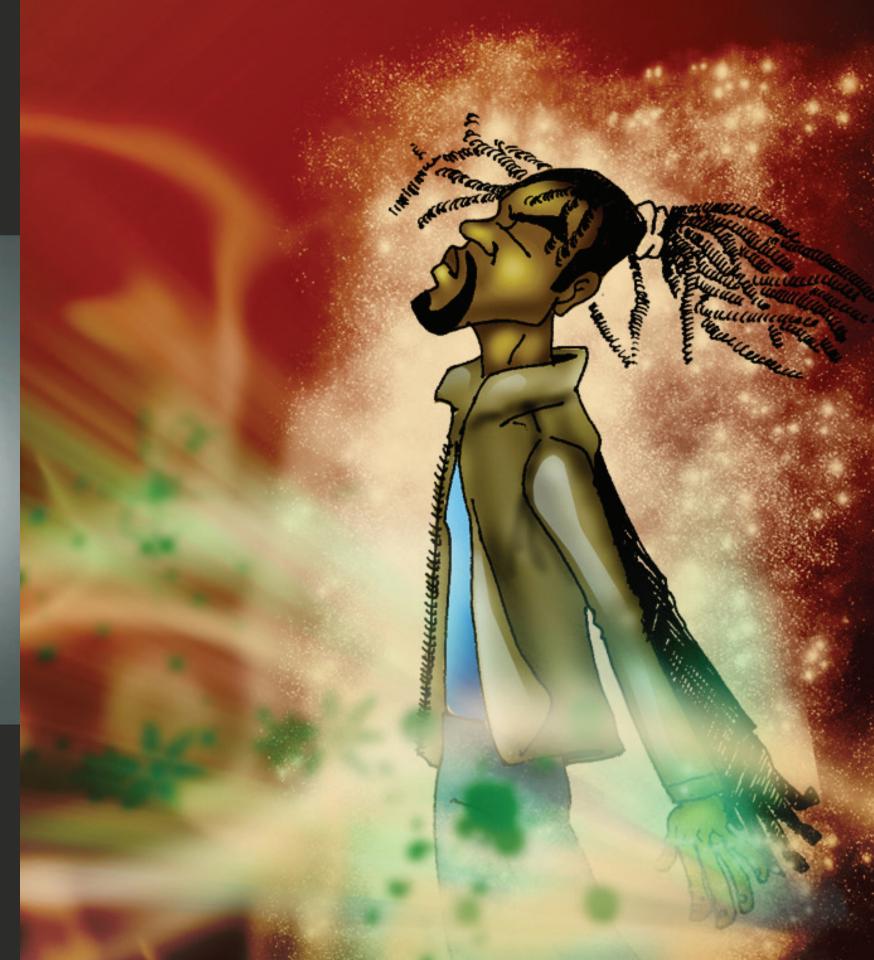
Back

Front

Right Side

Right Side









Ancient

Path

Modern

path

The soapstone birds of Great Zimbabwe are a unique part of Zimbabwe's cultural heritage. One of these birds has transcended its physical form to symbolical representation in the corporate world.

This bird, known as 'The Zimbabwean bird' is now being used in many facets of the corporate sector.

SOAPSTONE IDENTITY









Higher Education in Africa

Africans are serious about education. They see it as a path to a better future. Many make huge sacrifices to send themselves and their family members to school and university, and competition for places is fierce. But many of those who get in go on to do great things. Here is an overview of world-ranked tertiary education institutions in Africa, and a few examples of creative talents to emerge from them.

University rankings from www.webometrics.info. Other data from Wikipedia, www.4icu.org, www.naturalearthdata.com.



of a corrupt, unmanage of popular culture in Bamako in the 1 a. His work is inspired by the 70s. He studied at the fun-loving fashionable, and indep sity for Develope s in Tamale, Ghana

Matick Sidibé is a Malian ph

1935. He is widely credited with

prowth in photography of Africans by

Nana Kofi Acouah is a storvteller whose mera is his prefered medium. He spent two years as the Executive Creative



and the President of Liberia. She has also

iberia who has designed for Miss Universe produced a range of eco-friendly jewelry fo the Smithsonian Museum stores. She has to hos another sector warm of hose of lelevsion, most notably Project Runway

Kodjo Afate Gnikou is a inventor from Togo. He created a 3D printer using parts sourced from discarded uter equipment. Because of this his printer costs



architect who in 2013 completed a Makoko in the Lagos Lagoon, to overcome problems associated

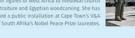
Oliver Madiba is the creator of Kiro Sames. It is the first Central African game studio, and was officially opened in 2012.





vall was born in Northern Rhodesia (Zambia). He was ded a scholarship to study at Uganda's Makerere University. After ving his Bachelor of Arts degree he studied and worked at the rsity of Zambia. Henry was also the first Afrikan artist south of rship by the Germa

Claudette Schreuders is a sculptor in Cape Town. South Africa, who graduated with a master's degree from the Michaelis School of Fine Art 998. Her carved wooden figures reflect the ambiguities of th an 'Afrikan' identity in post-apartheid South Africa, and shi from the blolo and colon figures of West Africa to m sculpture, Spanish portraiture and Egyptian wo exhibited in the US, and created a public installation at Cape T



Jonathan Shapiro is a political cartoonist popularly known as Zapiro. He was born in Cape Town, South Africa, in 1958, and studied at the University of Cape Town, initially in architecture but then fine art. He has earned the ire of many powerful figures, first through his activity in the anti-Apartheid movement and more recently as a very vocal critic of South Africa's ANC government. His cartoons have been published in numerous national newspapers, and in 20 annual collections of his work. Zapiro was the first cartoonist to win a category prize in the CNN Afrikan Journalist of the Year Awards in 2001, as well as the Freedom to Publish Prize by the International Public

bdoulaye Barry is a Chadia shotographer born in 1980 in N'Diamena, Documentary photography in Chad is still in its infancy which means that Abdoulaye gets most of his overage from the authorities. He discovered the daily realities of his ociety marked by poverty and hardshi at a very early age and his photograph show the hardships of life. He does no receive funding for this personal work instead relying on commercial job such as weddings and various remonies to pay for his projects



Each circle represents a tertiary institution with a

world ranking. The ranking is shown by the circle

size: larger circles show a higher ranking, Institutions

Mohamed Abou El Naga is the founder of El Nafeza, a company in Egypt that focuses on paper making using agricultural refuse. El Nafeza organizes local and international exhibitions and workshops. The workshops, aimed at the youth, especialy girls, focus on teaching the techniques of the recycling to produce pape

> tographer in Kenya e struggle against lack of role models. But she persevered, and has established herself as a leader in the field. As well s commercial fashion work, her photography national identity, and the role of women in Kenya'

> > Richard Turere is a 12-year-old who lives in Kenya, in Nairobi National Park, Many livestock owners in the park have trouble with lions killing their cattle. He as resourceful and used LEDs, a car indicator system and a battery to create a blinking light to scare away the lions. Richard spoke at TED2013 and has been awarded a scholarship to attend

Tahina Rakotoarivony is an anist and designer from Antananarivo, Madagascar. His type is procenced by Aalagasy culture, especially the urban environment. His aintings and images display the social inequalities and his use of recycled materials highlights his concern for at Tabina's first international showing was in 2006 at Artonef in Aix-en-Provence, France

Mick Pearce is a Zimbabwean architect who has undertake projects in Southern Africa, Australia and China. He uses themes of biomimicry, modelling many of his buildings on termite mounds, for instance, to create structures as self-sustaining organisms with ental impact

Sindiso Nyoni, aka Riot, is a self-developed artist from Bulawaye Zimbabwe. He studied at the University of Johannesburg, and has porated on projects which have won Cannes Advertising awards. His work has also appeared in One Small Seed and on SABC Internationa

up in Apartheid South Africa and had to fight against racial ination to persue her studies and a career as a rnalist. She worked for The Star newspaper and documented the ence in the townships around Johannesburg. She has also followe be first generation of black musicians and performers to emerge ost-Apartheid South Africa. Neo is passionate about education, and

Climate Change in Africa

Climate change is affecting the world. Africa is being affected in many ways and in some countries it is having a deadly effect already. In the Climate Change Vulnerability Index 2015, 7 of the 10 countries listed as having an 'extreme' vulnerability are in Africa.

The reason for this is that their economies rely heavily on agriculture, with 65% of the workforce employed in this sector.

Africa has seen a decrease in rainfall in the north and southern most regions, and an increase in the central parts. Over the last 25 years the number of weather related disasters has doubled.

On 26 July 2010, the heat reached

near-record levels over Niger and Chad. 20 people had reportedly

00

804

Temp:+0.2836'C

The Sahel has seen a decrease in

scale multi-decadal variations.

precipitation of about 25% and large

mean seasonal rainfall is also below

the long-term average, and flooding has increased in frequency and

severity. Since 1985, 54% of the population has been affected by five

or more floods in the 17 countries.

Temp:+1.8132 C

Precip:-1.414mm

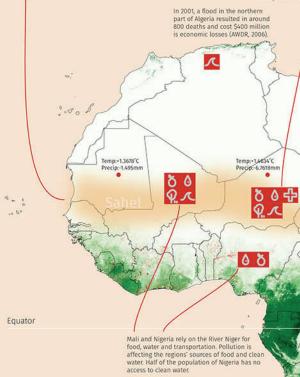
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died in northern Niger of

dehydration by 27 July.

In June to August 2010, famine struck the Sahel. Niger's crops failed to mature in the heat, and famine occurred 350 thousand faced starvation, and 1.2 million were at risk of famine. In Chad, the temperature reached 47.6°C. Niger hit 48.2°C breaking its record set in 1998. Niger reported an break of diseases that sickened and killed many childre



Angola has been in drought following 3 years of poor rainfall starting in 2011 where it was 60% below average. Food production has been badly hit. In some areas - Cunene, Namibe, Benguela coast and the southern part of Huila – almost all production of cereals and legumes was lost.

AMCEN, 2011: Addressing Climate Change Challenges in Africa; A Practical Guide Towards Sustainable Development www.350africa.org www.wmo.org World Meteorological Organization www.wikipedia.org. Sahel Region http://marineclimatechange.com/marineclimatechange/Madagascar.html



eforestation • Ecosystems Food Security

eshwater Availability • Drought

The map contains vegetation data for Africa. The green base layer was captured in 2000. The red areas show vegetation loss captured from 2000-2013.

The temperature points on the tropics and equator show a change in the average temperatures and precipitation between 1900-1905 and 2006-2010.

A severe drought affected the whole of the Eastern region of Africa between mid-2011 to mid-2012, the worst drought in 60 years. In many areas, the precipitation rate during the main rainy season from April to June, the primary season, was less than 30% of the average of 1995-2010.

n Sudan nearly 4 million people require food aid. If the temperature continues to rise as is expected in the next 50 years the country can expect more desertification, and more tension between traditionally hostile groups.

> Eastern Africa is facing the worst food crisis of the 21st century, caused by below average rainfall. 12 million people in Kenya, Ethiopia and Somalia are in serious need of food.

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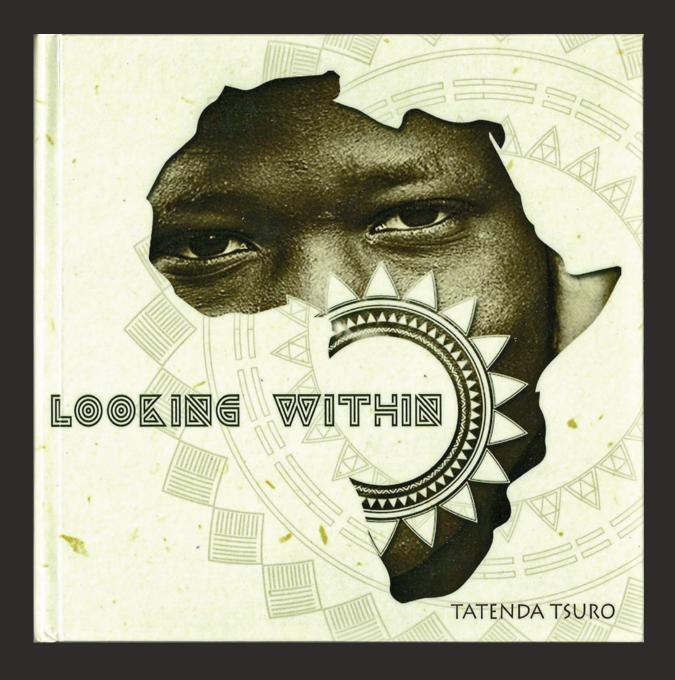
Shortages of fresh water are a cause for national security. Conflicts in Kenya and Ethiopia occur where bodies of water are shared between the countries (IPCC. 2014). UN reports that it will be the conflict of war in the next 25 years.

Mt. Kilimanjaro in Tanzania is seeing a drastic change as the result of warming temperatures. It is estimated that 82% of the glaciers that capped its peaks are now gone when first recorded in 1912 (IPCC, 2001).



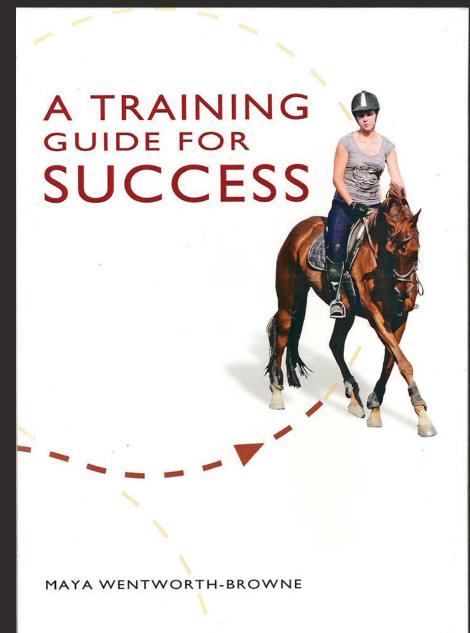
Madagascar's unique coral reef ecosystems have changed due to the effects of ocean acidification: in 2005 warm ocean temperatures resulted in bleaching of up to 80% of the coral on the north-east coast of Madagascar. Shifting ocean currents will have potentially drastic impacts on fish people. 1 million people needed food and 329 thousand people numerous wide-ranging species such as numerous wide-ranging species such as whales and turtles in the region.

In 2000 Mozambigue was hit by two cyclones which caused 800 deaths and affected 2 million were displaced (AWDR 2006).



SUSTAINABLE and ORGANIC ARCHITECTURE in ZIMBABWE

imba Mafundikwa



Back the Original Flavour

Bringing

Vongai Macheka



African Animatio



MOLTIVERSO

MULTIVERSU

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Nontsikelelo Mutiti Professor, Designer, Artist Zimbabwe/USA

How do we read a country? Who gets to tell or write a country's stories? How do we come to understand a place and its people? It was these questions that provoked us. The way that knowledge is acquired is not innocent or objective. This virtual archive is devoted in trying to demystify ways of thinking about the democratic rhetoric of independent Zimbabwe. Reading is freedom. Especially at a time in which the values of reading and inwardness are so strenuously challenged, reading is freedom. Home ****** About **Books** This repository currently hosts references to **2123** books Authors written by 1277 authors published in 156 cities by 490 Search publishers.

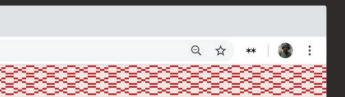
READING ZIMBABWE

"The impact of the program on my life is undeniable – I strive to keep learning and producing work about our culture that presents it as relevant and dynamic. It is wonderful to see my former classmates upholding these values."

Reading Zimbabwe | Home

readingzimbabwe.com

× +





"The importance of being true to who I am and my culture as an Afrikan was drilled into how I think about design. ZIVA gave me a head-start in my architecture career and I still apply the values I learned at ZIVA on a daily basis."



Kristina Pozenel

Award winning film editor Serbia/Zimbabwe/USA A NOVA FILM, MAXIMA FILM, ARSAM INTERNATIONAL production with the participation of ZEPTER INTERNATIONAL, INTERMEDIANETWORK, WANDA VISION, H.W. BUFFALO & CO. and the support of EURIMAGES, THE SERBIAN MINISTRY OF CULTURE, THE CROATIAN AUDIOVISUAL CENTER

WHEN DAY BREAK

Mustafa Nadarević in a film by Goran Paskaljević

OFFICIAL SELECTION MASTERS

FOR YOUR CONSIDERATION **BEST FOREIGN LANGUAGE FILM**

OFFICIAL ENTRY FROM SERBIA - 85TH ACADEMY AWARDS

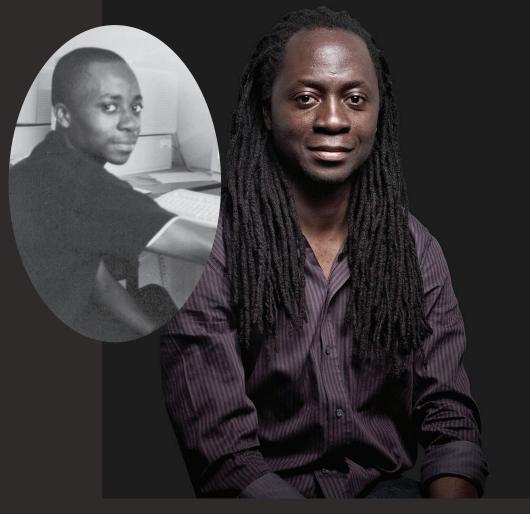
"ZIVA gave me the opportunity to go off to Cuba to continue my studies in film. I couldn't have done it without Saki's support!"



pour la Mémoire Shoah



"Today I am a multimedia designer currently pursuing my PhD studies in Digital Art and lecturing at a University in South Africa, I can truly say –I would not be here without ZIVA."



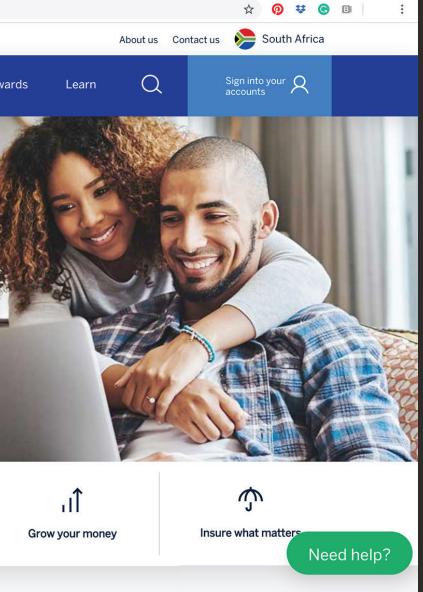
Rodrick Chakaipa UX Designer Zimbabwe/South Afrika Standard Bank **UCount Rewards** Products and Services Shop Qualify for a loan in seconds when you apply online Get your funds immediately, no documents needed APPLY NOW 俞 \square Switch to Standard Bank Bank with us Borrow for your needs

Wealth

standardbank.co.za/southafrica/personal

Business Corporate and Institutions

"ZIVA was instrumental in shaping my strategic mind-set – guest lecturers and professors from all over the world, assisted in maintaining the balance between theory and practice. The foundation was set!"





"Saki Mafundikwa's TED Talk settled every artistic "chaos" within me. It was confirmation that I wasn't insane afterall – it helped me embrace my culture!"



214.355 pi



Osmond Tshuma

Designer Zimbabwe/South Africa



















"Saki spoke about the need for African artists to draw their inspiration from Africa itself, not from outside. That meant a lot to me. Saki Mafundikwa was a spark for me."





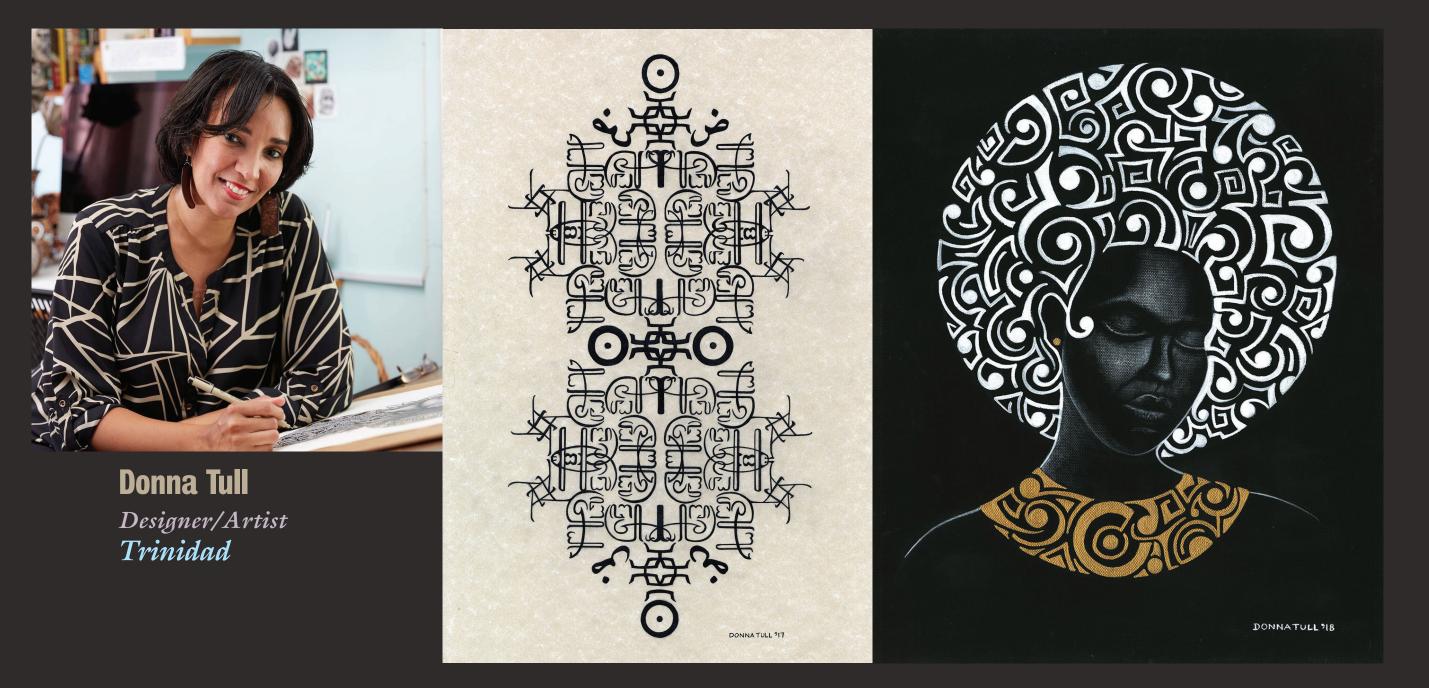
Ghana/USA

54 KINGDOMS 'It's a Kulture, not a Brand'

Kwaku Awuah & Nana Poku Fashion Storytellers

"At 54 Kingdoms, we are storytellers and our currencies of trade are fashion and Pan-African history." "In our eyes, history has already inked Saki's name in its pages long ago."





"The book "Afrikan Alphabets" broadened my knowledge of different Afrikan writing systems and got me interested in visual language as a means of cross-cultural communication."





urban naturaliste

THE ROOTS ORACLE A GUIDEBOOK FOR HEALING

Amina Maya Designer/Artist Cornish/Seattle

"Saki's vision for Afrikan design has expanded the definition of design, and paved the way for a new generation of Afrikan creators to redefine their work."





SAKi MAFYNdikwa GRAPHIC DESIGNER

IT'S DAY



Afrikan Alphabets: The Story of Writing in Africa Shungu: The Resilience of a People

"It is his hope that Africa can imprint itself on the canon of graphic design."

-Camille Lowry, designer biography on AIGA.org

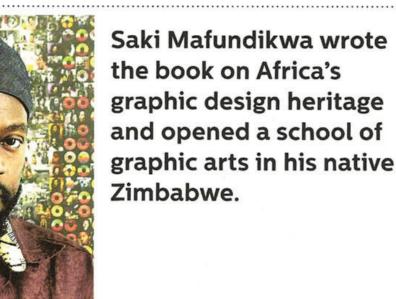
MEDIA

In his book Afrikan Alphabets, Saki Mafundiwaka includes a Ghanaian pictograph meaning "Return to the past" This is exactly what he did in 1997 when he cashed in his publishing job 401(k) and left New York to open the Zimbabwe Institute of Vigital Arts (ZIVA) in Harare.

As a kid growing up in Zimbabwe, Mafundiwaka loved to sketch letterforms he saw in books and magazines, but he didn't know graphic design was a career option until he arrived in America. "Sometimes you have to leave home," he says, "to discover yourself." He opened ZIVA to pay it forward. "The dream," he says, "is for something to come out of Africa that is of Africa."

www.shunguthefilm.com

WEB www.ziva.org/saki.html



Saki Mafundikwa wrote the book on Africa's graphic design heritage and opened a school of graphic arts in his native Zimbabwe.





frikan Alphabets will lead you to uncharted places in Afrikan cultures. This book is about the highly graphic pictographs, ideographs, and scripts devised and designed by Afrikans themselves.

In Afrika the harmony of art, nature and spirit is the rule, not the exception. In terms of the graphic arts, alphabets designed by Afrikans show that the spiritual line is free and unencumbered by the rule of the grid. Afrikan alphabets express ideas, systems of thought, cultural imperatives, aesthetic preferences, and spirit. They are one of the important keys to help unlock what has been kept hidden from so many for so long. These alphabets with their deeply meaningful graphic constructions show the intelligence and ingenuity of Afrikan peoples.

-from the Introduction

What is the difference between Africa and Afrika? The two sound identical but "look different. In fact I cannot recall any African language that spells Africa with a c. Africa is spelt Afrika in African languages. As you read this book, you will discover that this is a fundamental issue which is part of African identity and reflected in the writing systems devised by Africans over the centuries for their own languages."

-Professor Maurice Tadadjeu, Yaounde, Cameroon



Afrikan Afri Alphabets The story of writing in Afrika *ሣሤሥሦሧረፋሪራሬርሮሯስ*ሱሲሳሴስሶሷሸሹሺሻሼ ᡷ<u>ᡩ</u>᠌*ᡭᢪᢪ*᠈ᡏᠯᡃ᠒ᢅᠯᢩᠷᢩ᠈᠇ᡃᢩᢙ᠋᠋᠋᠋ᠵᡄᡯᡅᡃᡡᠲ᠁ᡶᡮᡮᡮᡰᡃ SAKI MAFUNDIKWA

᠈᠆᠆᠃᠉᠉᠉᠉᠉᠉᠉᠉᠉᠉᠉᠉᠉᠉᠉᠉᠉ BATTY

AFERKAL SLAHZBERS



King Ibrahim Njoya of the Bamum Kingdom, Cameroon invented a writing system: Shü-mom at age 25 in 1896.



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> NE # ARR X738MB # KEBHTY N81149191923759997F997F8H70 EZINBENAGIERSESAAM 892V\$K95VrJAI

Shü-mom: six versions developed over 30 years. Here are 3 versions First version had 465 signs Current version has 83 signs, 10 numbers and 73 syllables.

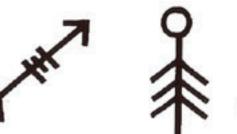
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words, speech, meeting or congress

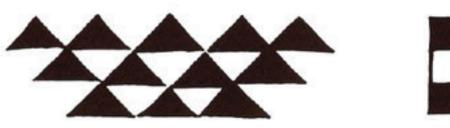


trek, journey, voyaging





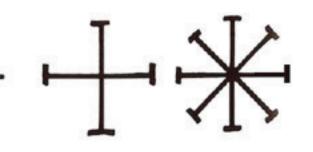
feathered sign of membership in the Leopard Society



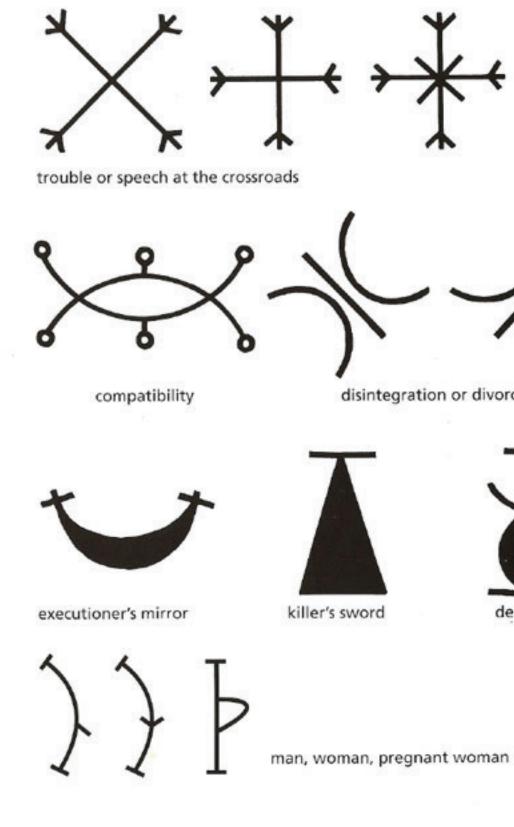
arrangements of triangles and squares stand for the leopard's spots, a sign of leadership and prowess in war

Nsibidi is the ancient writing created by the Ejagham people in southern Nigeria. Three levels of Nsibidi:

- 1. Common signs of human relationships and communication
- 2. Dark signs representing danger and distress
- 3. Secret signs only known by priests and initiates

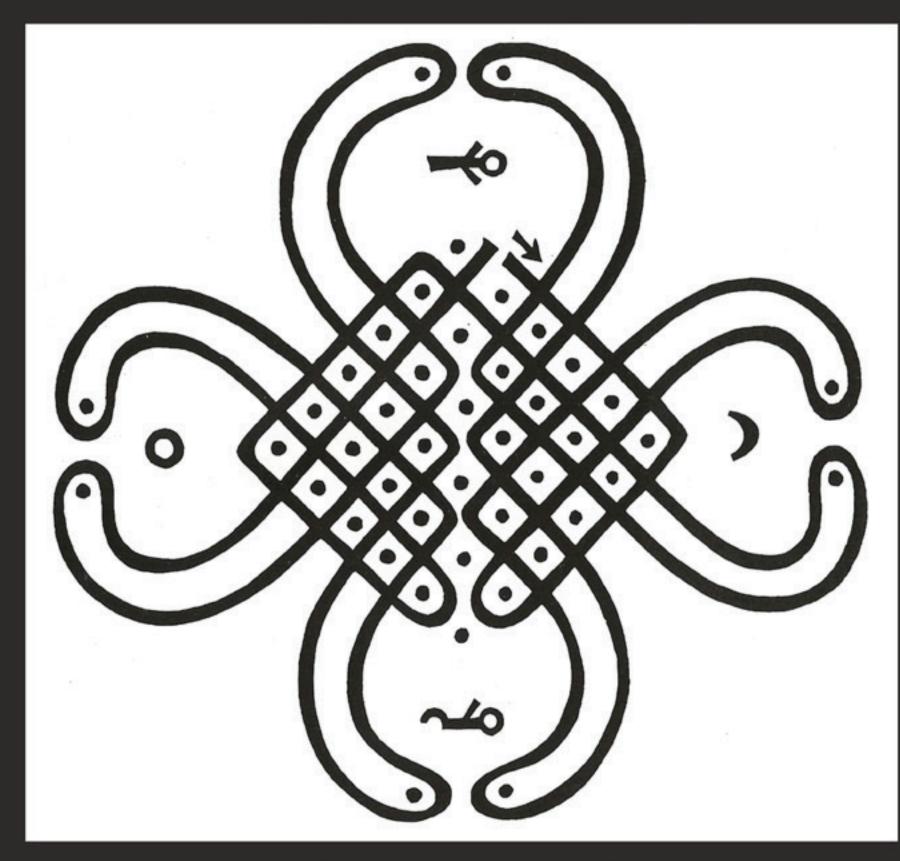






disintegration or divorce





Jokwe pictograph, Angola

Adinkra Symbols of the Akan people of Ghana and Cote d'Ivoire The motifs represent proverbs, historical events, attitudes and objects, animals and plants. They originated 400 years ago.



Sankofa "Return and get it" Learn from the past



Adinkrahene Chief of Adinkra signs Greatness, charisma, leadership



Nsa "Katamanso umbrella the covering of the nation". Protection



Duafe Wooden comb Patience, fondness, care



Gye Nyame fear none, except God" Omnipotence of God



Dwanimen Ram's horns Strength and humility



Msusyidie That which removes evil" Sanctity, good fortune



Nsirewa "Let's live together" Unity, harmony



Funtunfunefu Denkyemfunefu Siamese crocodiles" Democracy, unity in diversity



Papani amma yenju Kramo The fake and genuine look alike" Hypocrisy



Nkyimkyim Twistings of life" Initiative, dynamism, versatility



Nkonsonkonson

"Linked together" Unity, Human relations



Obi nka obie Bite not one another" Symbol of unity, peace, and harmony



Nyame Dua An altar to the sky God The presence of God





Akoma ntoaso Linked hearts Understanding, agreement

Bantu Symbol Writing

Bantu Symbol Writing

In South Afrika, the Bantu symbol-language is not taught to the common people. Yet Mutwa estimates thirty percent of the Bantu people could write in this language. Apart from medicine men and the elders and the wise ones, it is mostly women who still employ it. Bantu symbol-language is not a language like Arabic or Swahili. Each symbol does not represent a single character or letter; instead, each expresses a whole word or, more often, a complete idea, much like Chinese and Japanese symbols. The characters are arranged in sequence to communicate a fact: Man+sees+Lion. Lion+eats+ox.









male symbols



youth









chief



warrior with shield













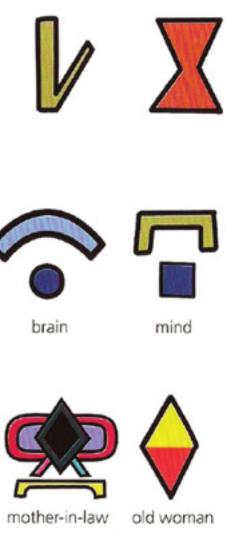


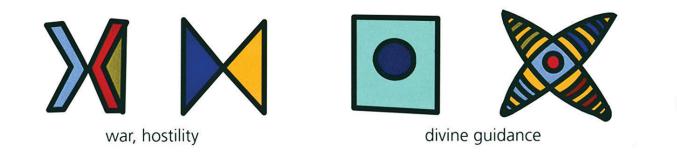
female symbols

virgin

baby girl

married woman







sunset, old age



14

future



sunlight

pleasure, joy



obedience

sunrise, birth





wisdom, silence





gossip





pollution



madness







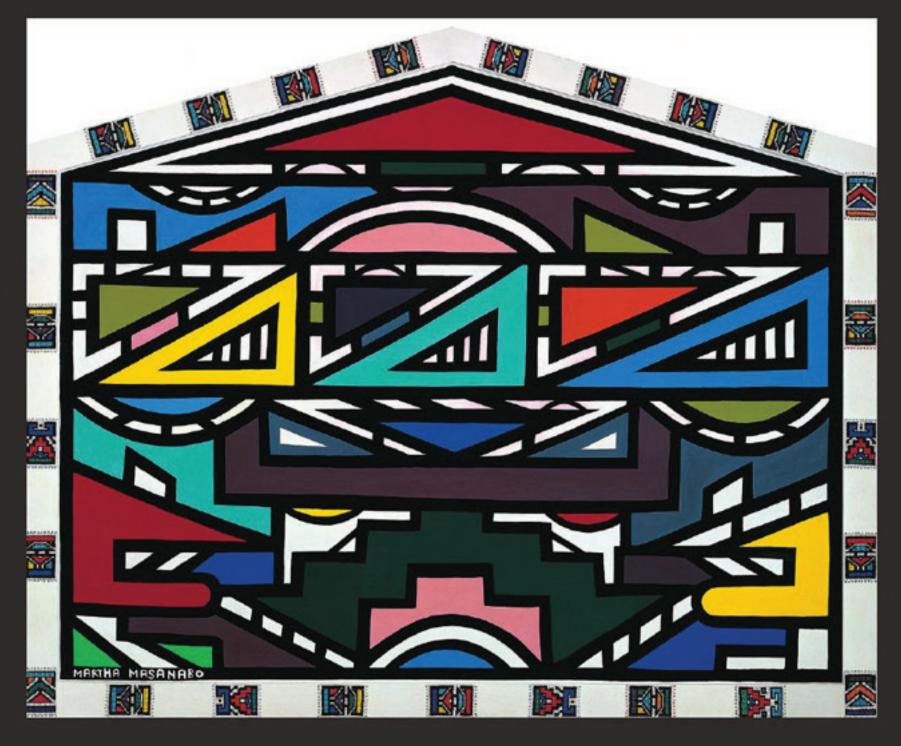


greatness





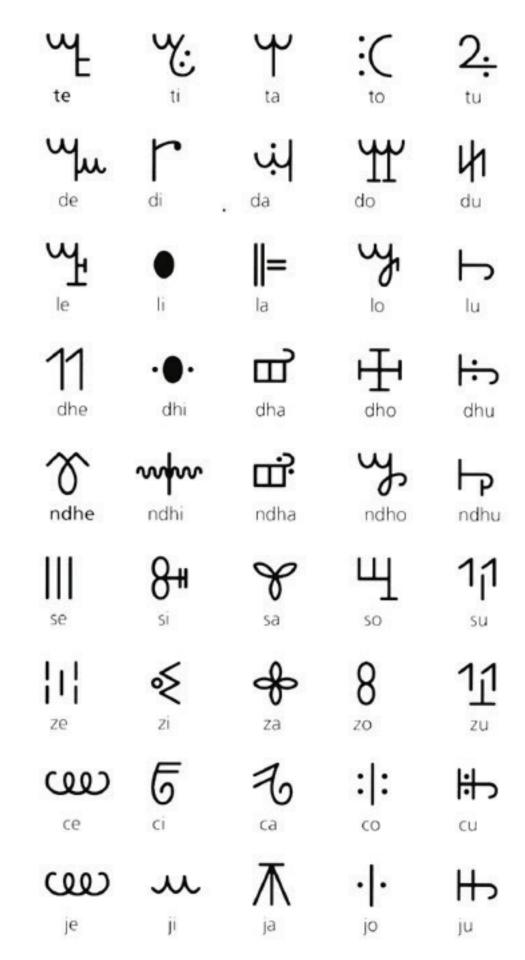
Ndebele Painters The Ndebele women house painters of South Afrika have attracted international attention. They incorporate Bantu Symbol Writing in their work



Sisters Emily and Martha Masanabo were commissioned by BA to paint the tailfin of a 747 as part of a corporate identity program that ran from 1997 - 2000



The **Vai** people of Liberia had a long tradition of writing before their first contact with Europeans in the mid 1800s. The syllabary reads left to right and has 192 characters.



toh

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13h 22 € €. ⊗ h he + & 8 4 76 4 16 I= FUTT LU. FUD & MRTT # 5 . . Am. FF # 57 68# CH.* 21 T H SAH CAN 1 88 6. 24 211 I TE SEAN DOC O I 21 IT I FU FUT DOGK I EEDT 6. 144 0 [] II= In HeelloTo 4 Illow & O.: 7.7 . Kot Kot

2:13. I' 68# Est - Est Ian 4"bE : C" UT be dibe, 211 E7 F F #= F7 68 CH. E FUD m min It. Jaw O H 88 327 8987 6, 2 T h @ 46 I= E7 E 20 I= 208 68

The Mende syllabary of Sierra Leone was invented in 1921 by Kisimi Kamara and reads right to left. It has 195 characters.



i ku ka ki

Mende is read right-to-left. Below and to the right the characters and their sounds have been set left-toright for easier reading.

ku ki. ka

Ľ L°° pah po I wah

WO

• -

mbo

• bah

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mbah

5 kpah

gbah

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Luba: LUKASA

Divination board, memory device, an Afrikan tablet dating way back into antiquity predating the iPad by centuries!

A lukasa serves as an archive for the topographical and chronological mapping of political histories and other data sets.



Lisanga Bankoko (the Ancestors)

A cultural collective based in Kinshasa that aims to preserve traditional culture by using natural materials to create clothing. Here they use "mayaka" or vegetable pearl to make hand-sewn garments, and other accessories.

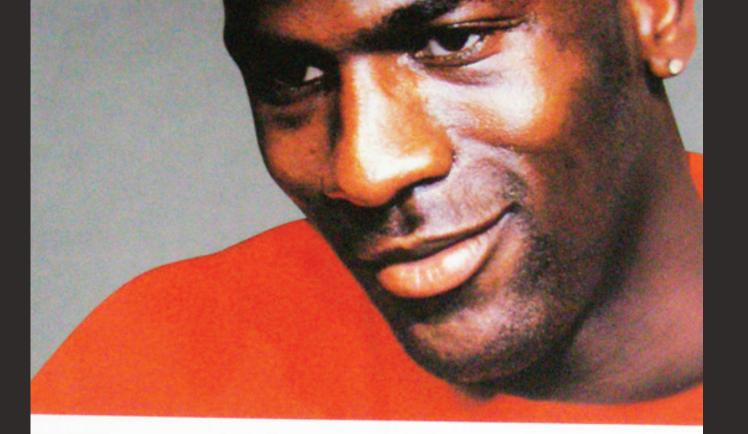




tHO mas MaPfumo [&] THe BLaCks uN Li<u>M</u>i Tep

Hонdo





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The Resilience of a People

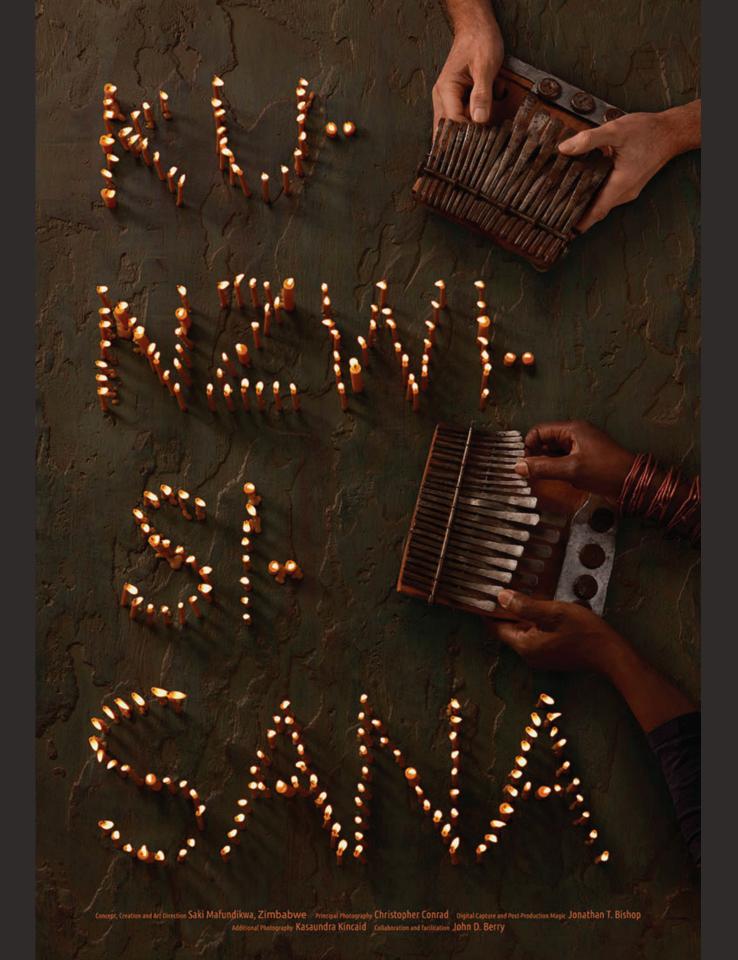
a film by Saki Mafundikwa

ZIMBABWE. Shattered dreams UNBROKEN SPIRITS.

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CCI

Cultural and Creative Industries are major drivers of the economies of developed as well as developing countries. They are among the most rapidly growing sectors worldwide. They influence income generation, job creation, and export earnings. They can forge a better future for many countries around the globe. UNESCO Director General Irina Bokova

According to UNESCO estimates, in 2013 CCI generated \$2.3 trillion (3 percent of world GDP) and 29.5 million jobs (1 percent of the world's active population).

Asia and the Pacific, Europe and North America are seeing rapid and unprecedented growth in the creative economy. These regions account for 93% of the global CCI revenue and 85% of jobs.

By contrast Africa, the Middle-East, and Latin America and the Caribbean have not yet capitalised on their potential. For these regions, the CCI represent untapped economic potential, and a chance to contribute to the innovation economy and other sectors through supply chain effects. This is an opportunity for policies that accelerate and sustain a dynamic creative economy that contributes to human development progress. Growing a dynamic creative economy depends in part on how proactive countries are in grasping opportunities and tackling challenges across many areas—including technology, education, labour markets, macroeconomic policies, gender issues, urbanization, migration, and more.

Aaron Glantz, IPS

